

CAF GLOBAL ALLIANCE HIGHLIGHTS

We're a charity, bank and a champion for better giving and civil society, and for over 90 years we've been helping donors, companies and charities make a bigger impact. Operating globally across six continents, CAF harnesses local knowledge and expertise to support sustainable giving around the world and strengthen civil society. Last year we distributed over £500m to more than 70,000 charities in over 100 countries.

BRAZIL



2019 – New Endowments Act passed

For the first time in Brazil, legislation has been passed to regulate endowment funds in Brazil. This Endowments Act became law in January 2019 and it is estimated US\$1.2 bn could be generated to improve the lives of millions of Brazilian people.



Developed the first national report on individual giving

In 2015, IDIS led a consortium of charities to produce the first national giving research report in Brazil, conducted by GALLUP.

INDIA



Indian Government assigns CAF India to produce CSR guidelines

A co-hort of organisations, including CAF India produced Corporate Social Responsibility guidelines for the government to support best practice across the business sector.



CAF India galvanises fundraising efforts for humanitarian appeals

CAF India generated several disaster fund relief campaigns and is currently supporting rescue operations in the Assam region.



Leading TV Channel partners with CAF India to nurture the culture of giving

Republic TV, India's number one 24-hour English news channel has partnered with CAF India, to fuel and accelerate the spirit of giving across India.

RUSSIA

Led #GivingTuesday, the global giving movement, in Russia



CAF Russia was appointed to lead the global giving movement. Over 1,800 charities and companies joined and more than 1.1 million Rubles was raised from just one of the #GivingTuesday campaigns in Russia.



Conducted the first Russian internationally accredited SROI Evaluation

CAF Russia worked in partnership with Mondelēz, the company behind Oreo, Cadbury and Toblerone to carry out the first ever internationally accredited Social Return on Investment (SROI) evaluation in Russia, enabling Mondelez to measure the social and monetary impact of their successful 'Be Healthy' programme.

SOUTH AFRICA



3rd successful strategic volunteering national conference held

CAF Southern Africa orchestrated a national strategic volunteering conference: Beyond Painting Classrooms in partnership with FirstRand attended by delegates from both the private and public sectors.



Developing future leaders of South Africa

CAF Southern Africa is supporting the US Embassy's goals of developing the future leaders of South Africa through a youth leadership programme.

BULGARIA



CAF celebrates over 20 years in Bulgaria

CAF helped because (part of the CAF Global Alliance) to become a sustainable organisation, introducing innovative and effective ways to give and strengthen the capacity of civil society.



Village rebuilt with support from generous donor

because helped to rebuild the community buildings of Voditsa, Bulgaria through the Helen Ashley L Rinker Fund – a client of CAF America – successfully rebuilding the village over a period of 5 years.

UNITED KINGDOM



£1.3bn raised through 30 years of payroll giving

CAF's Give as You Earn scheme was launched in 1987 and allows employees to make donations directly from their pay packets before tax is deducted. In that time, employees have supported more than 20,000 charities around the world.



CAF Bank lending multiplies to support the sector

CAF Bank has grown its lending to £72m, helping charities develop and expand across a wide range of areas – from social housing to drug rehabilitation schemes.

Led #GivingTuesday for the fourth year in the UK

#GivingTuesday 2017 in the UK saw millions of pounds donated to charity and the giving platform, BT MyDonate saw a 56% increase on donations.

UNITED STATES



Strategic partnership with China

CAF America and the China Global Philanthropy Institute (CGPI), agreed a strategic partnership to develop an effective Chinese system of giving based on CAF America's experience in donor-advised fund management.



CAF America launches its first Cross Border Giving book

This legal and practical guide written by 17 experts with CAF America provides a one-stop shop for manoeuvring every aspect of international giving.



255th largest charity out of 1.5m in the USA

CAF America continues to grow, climbing the tables to be the 255th largest charity in the United States out of more than 1.5 million charities.

CANADA



CAF Canada opened in 2014

CAF Canada opened in 2014 and has enabled Canadians to donate internationally and tax effectively around the world.

AUSTRALIA

New technology platform Fundraising at Work created to boost donations

Good2Give (part of the CAF Global Alliance) joined forces with Go Fundraise to bring their digital platforms together to enable people to fundraise. This has the potential to increase digital fundraising by up to 100% via corporate matching programmes.



International Women's Day benefits from workplace giving

UN Women National Committee Australia names Good2Give as official workplace giving partner for International Women's Day.



Good2Give is Mastercard's giving technology partner at the Australian Open 2018

In partnership with Mastercard and the World Food Programme, Good2Give was named as the giving technology partner to support promotion of the Be a Hunger Hero initiative at the Grand Slam tennis tournament.

CAF Global Alliance Giving reports

In our pursuit to build awareness and insight into giving cultures, CAF has produced an international series of reports covering Australia, Brazil, Bulgaria, Canada, India, Russia, South Africa, UK and the US.

A second series will be available in 2018 which will include Australia and Bulgaria.

If you would like to know more about how CAF is helping donors, companies and charities in making a bigger impact please email cafglobal@cafonline.org

Charities Aid Foundation

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